



## **PRIVACY POLICY**

This privacy statement discloses the privacy practices for Senior Housing Options “SHO”. SHO is sincerely committed to your privacy. This statement explains what personally identifiable information we collect, how it’s used and shared, what choices you have in disclosing your information, security, and how you can correct inaccuracies.

### **Information Collection and Use**

SHO is the sole owner of the information collected on this site. We will not sell, share, or rent this information to others in ways different from what is disclosed in this statement. We collect information from our users at several different points on our website. This website takes every precaution to protect our users’ information. This web site does not collect sensitive information such as credit card numbers or social security numbers.

### **Donations and Event Tickets**

We work with PayPal’s secure site to collect credit card payments for donations and event tickets. PayPal will not sell, share, or rent information they collect on our behalf in ways different than what’s disclosed in this statement. See [www.paypal.com](http://www.paypal.com) for their complete privacy policy.

### **Email Newsletter**

We collect email addresses for our email newsletter. We work with Constant Contact and SafeSubscribe. Constant Contact will not sell, share, or rent information they collect on our behalf in ways different than what’s disclosed in this statement. See [www.constantcontact.com](http://www.constantcontact.com) for their complete privacy policy. When you subscribe to the email mailing list, it is optional for users to provide additional personal information. Every email newsletter from SHO contains an option for the user to unsubscribe through SafeUnsubscribe.

## **Cookies**

SHO does not use cookies to store information.

## **Links**

This web site contains links to other sites for resource information. Please be aware that SHO is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every web site that collects personally identifiable information. This privacy statement applies solely to information collected by this web site.

## **Notification of Changes**

If we decide to change our privacy policy, we will post those changes on this page so our users are always aware of what information we collect, how we use it, and under circumstances, if any, we disclose it.

Should you have any questions or concerns, please contact us at:

Senior Housing Options  
1510 17<sup>th</sup> St.  
Denver, CO 80202  
(303) 595-4464

[www.seniorhousingoptions.org](http://www.seniorhousingoptions.org)

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