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NEWS ALERT

For Immediate Release: February 15, 2008

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Longmont's Cinnamon Park Assisted Living Named Winner of February "Give Back to the Community" Promotion

Longmont's Cinnamon Park has been named the February winner in Precision Plumbing's "Give Back to the Community Campaign." This campaign is part of an ongoing effort by Precision Plumbing to support area nonprofits by awarding \$1,000 each month to an organization that does good for others. The funds were awarded to Cinnamon Park because of its efforts to challenge older adults in their care to enjoy life and to do things they never thought possible. They will be used to help purchase a new van for the facility.

The check will be awarded at a presentation ceremony held at Precision Plumbing's headquarters in Gunbarrell, CO. Details of the ceremony are below:

WHO: Longmont's Cinnamon Park Assisted Living Facility and Precision Plumbing of Boulder

WHAT: Presentation of an award as part of Precision Plumbing's "Give Back to the Community" campaign.

WHEN: Tuesday, February 19th at 9:30 am

WHERE: Precision Plumbing, 5035 Chaparral Ct., Boulder CO 80301

FOR MORE INFORMATION: Contact Deborah Cameron, Director of Community Relations, Senior Housing Options 303-595-4464 x 14