

Please join Senior Housing Options
in its benefit event, the blockbuster sellout of



STEVE MARTIN'S PICASSO AT THE LAPIN AGILE A BENEFIT FOR SENIOR HOUSING OPTIONS

Please support Senior Housing Options in its award-winning “environmental theater” event in the historic Barth Hotel at its prime downtown Denver location at 17th and Blake.

This is a unique experience, different from all events you may have attended. Each performance will feature “who’s who” of Denver’s notables in exclusive cameo roles. You can be that star or select someone you would like to see strut his/her stuff. (There are great roles for a couple.) Invite business associates, friends and family for a memorable night out – a great way to entertain clients or recognize employees!

There are only 18 performances, Thursday, Friday and Saturday from July 8 through August 14, 2010. During that time, we expect 1,300 people to attend with thousands more seeing publicity and advertising.

Sponsors will receive a number of benefits. Not the least of which is the knowledge that 500 deserving seniors will continue to have high-quality housing and services and an extraordinary quality of life!

Please join us in supporting this exciting event and most worthwhile organization.



SENIORHOUSINGOPTIONS.ORG

BENEFIT SPONSORSHIP OPPORTUNITIES

SHO EXECUTIVE PRODUCERS *(ONLY TWO AVAILABLE!)*

\$10,000

Join the likes of David O. Selznick and George Lucas – support the whole production. As the executive producer, you will receive maximum benefits and exposure.

- **Top billing with your name and logo in all publicity**
 - press releases
 - advertising
 - posters
 - play bills/programs
 - banners at the historic Barth Hotel at its prime downtown location (17th and Blake)
 - a feature on the SHO website for one year (nearly 800,000 hits annually)
 - feature in the SHO newsletter reaching 4,000 leaders and community members statewide
 - street billboard for all performances
- **Special thank-you by a Barth resident at the gala performance**
- **Mention of your sponsorship at each performance**
- **Full-page advertisement on the back page or center of each program**
- **An exclusive “night at the theatre” – you own the house for the evening or tickets to other performances – up to 70 tickets total**
- **Free parking for your guests at the gala opening**
- **Ten tickets to the opening weekend gala with a champagne reception with an introduction and opportunity to speak**
- **Opportunity to speak at other performances**
- **The walk-on cameo roles at one performance for whomever you chose**
- **Knowing that you’ve honored 500 seniors by continuing their extraordinary quality of life**

SHO DIRECTORS

\$5,000

Feel like Frank Capra and Steven Spielberg, your support will help direct the show. Directors will receive significant benefits and exposure.

- **Your name and logo in all publicity**
 - press releases
 - advertising
 - posters
 - play bills/programs
 - banners at the historic Barth Hotel at its prime downtown location (17th and Blake)
 - a feature on the SHO website for one year (nearly 800,000 hits annually)
 - feature in the SHO newsletter reaching 4,000 leaders and community members statewide
 - street billboard for all performances
- **Opportunity to speak at performances**
- **Special thank-you by a Barth resident at the gala performance**
- **Mention of your sponsorship at each performance**
- **Full-page advertisement placed prominently in each program**
- **Four tickets to the opening night gala and 20 tickets to other performances**
- **The walk-on cameo roles at one performance**
- **Knowing that you’ve honored 500 seniors by continuing their extraordinary quality of life**

BENEFIT SPONSORSHIP OPPORTUNITIES

SHO STARS OF THE SHOW

\$3,000

Be the star! Feel like George Clooney. Star as a couple in two cameo roles, just like Astaire and Rogers with no required dancing. Or give the roles to a friend or business associate (recognition or punishment!).

- **Your name and logo in all publicity**
 - press releases
 - advertising
 - posters
 - play bills/programs
 - banners at the historic Barth Hotel at its prime downtown location (17th and Blake)
 - a feature on the SHO website for one year (nearly 800,000 hits annually)
 - feature in the SHO newsletter reaching 4,000 leaders and community members statewide
 - street billboard for all performances
- **Opportunity to speak at a performance**
- **Mention of your sponsorship at each performance**
- **Half-page advertisement placed prominently in each program**
- **Two tickets to the opening night gala and 10 tickets to other performances**
- **The walk-on cameo roles at one performance**
- **Knowing that you've honored 500 seniors by continuing their extraordinary quality of life**

SHO GRIPS

\$1,500

The backstage is critical to the performance. Help out to make it a success. Benefits and exposure!

- **Your name and logo in all publicity**
 - press releases
 - posters
 - play bills/programs
 - banners at the historic Barth Hotel at its prime downtown location (17th and Blake)
 - your sponsorship highlighted on the SHO website for one year (nearly 800,000 hits annually)
 - feature in the SHO newsletter reaching 4,000 leaders and community members statewide
 - street billboard for all performances
- **Opportunity to speak at a performance**
- **Mention of your sponsorship at each performance**
- **Quarter-page advertisement placed prominently in each program**
- **One ticket to the opening night gala and 6 tickets to other performances**
- **The walk-on cameo roles at one performance**
- **Knowing that you've honored 500 seniors by continuing their extraordinary quality of life**